

Announcing the birth of a new book....

Vital Statistics

DOB:	December, 2007
Length:	304 pages
Weight:	90,000 words
Number of Shower Themes:	50+
Proud Publisher:	Adams Media



The Definitive Baby Shower Book!

The *Everything Baby Shower Book, 2nd Edition* is the antidote to the boring baby shower. Baby Showers aren't just thrown for moms-to-be anymore; they can also be thrown for the other "to-be's" like dads, siblings, and grandparents. Authors Sabrina Hill and Joni Russell take a fresh look at this time-honored celebration and modernize both the "who" and the "how" of giving birth to one of life's most joyous occasions.

This fully revised edition features more than 50 themes and over 30 innovative, ready-to-go party plans that will make your guests drool! Here is a small sampling of the themed soirees:

- The LaMaze-Lemans Road Rally Shower
- Daddies in the Digital Age-A Geocaching Adventure for Men Only
- Lucky Strike! A Tournament Shower that Goes from Bowling Pins to Diaper Pins
- Tranquili-Tea- A Zen Shower featuring Teas & Tasseography
- Baby Libris- A Library-Building Grandparents Shower

We're talking "Baby Talk"...

We are available for print, radio, and television interviews, as well as speaking engagements. Our talking points have also been adapted for workshops and demonstrations for mothers groups, parenting forums, and social networks.

Talking Points:

- How to Deliver a Baby Shower that Won't Suck
- "Y" Showers--Why dads need showers, too!
- From Pram to Prom--Event planning lessons that you will use everyday
- Manning the Party--Tips for planning a shower (or any party) for the women in your life
- It Takes a Village--Give back to the babies in the community

Proud Parents

Sabrina Hill and Joni Russell are authors of *The Everything Baby Shower Book* and partners in Strata-gem Events, a successful full service event planning business based in Silicon Valley.

For the last decade and a half, we have planned events for many major companies in Silicon Valley. We cut our event teeth on dotcom parties and high-tech launch events. Our clients have included Lucent Technology, Silicon Graphics, Inc., LSI Logic, Netscape/AOL, PeopleSoft, Hewlett-Packard, Legato Systems, and Kaiser Permanente. We have taught event planning at the Professional Development Center of San Jose State University.

In addition to running our event planning business, we are mothers and wives, both happily married with three children each. With hundreds of birthday parties, weddings, and showers on our personal resumes, we figure we have baked, frosted, ordered or eaten 10,000 cupcakes. We live two miles apart in Los Gatos, California.



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